**Agenda:**

**Workshop on Strategic Communications in the Electricity Sector**

**Wednesday, November 2, 2016**

**Thingaha Hotel, Nay Pyi Taw**

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| **Hour** | **Session** | **Chair** |
| 08:30 – 09:00 | Registration of participants |  |
| 09:00 - 09:30 | **Opening remarks:** | MOEE  World Bank Group |
| 9:30 – 10:15 | 1. **Communications channels, tools and methodologies by MOEE, corporations and enterprises**   Presenter:  Representatives from MOEE, EPGE, ESE, MESC, YESC    Main Topics:   * Channels, tools and methodologies currently in used * The frequency of communications * Plans for future communications |  |
| 10:15 – 11:00 | **2. Strategic communications and contents**  Presenter:  Representatives from WBG  Main Topics:     * The concept of strategic communications and contents * Communications on the development of Myanmar electricity equipment and components * Communications for new electricity tariffs in Myanmar |  |
| 11:00 – 11:30 | Coffee break |  |
| 11:30 – 12:15 | **3. Information and Statistical Disclosure by MOEE, corporations and enterprises**  Presenters:  Representatives from MOEE, EPGE, ESE, MESC, YESC, and WBG  Main Topics:   * Existing information and statistical disclosure by MOEE, corporations and enterprises * Ideas for additional disclosure, frequency, channels and tools |  |
| 12:15 – 12:30 | **4. Concluding Panel Discussion** | MOEE  World Bank/IFC  Development Partners |
| 12:30- 13:00 | **Lunch break** |  |